

# ENGINEERING AND DESIGN

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VICTORY PACKAGING'S WORLD-CLASS PACKAGING ENGINEERING AND DESIGN SOLUTIONS TEAM ARE PROBLEM SOLVERS DELIVERING REAL VALUE TO COMPANIES WITH UNIQUE PACKAGING NEEDS.



## VICTORY PACKAGING ENGINEERED SOLUTIONS RELIEVE PACKAGING DIFFICULTIES BY:

- Optimizing outbound freight costs. Optimal-sized packaging ships for less.
- Improving structural design and packaging efficiencies.
- Well-designed material neutral packaging delivers layers of cost savings including reduced loss, improved palletizing, reduced labor and much more.
- Improving process flow. Decrease labor costs and optimize your space with right-sized packaging customized to your needs.

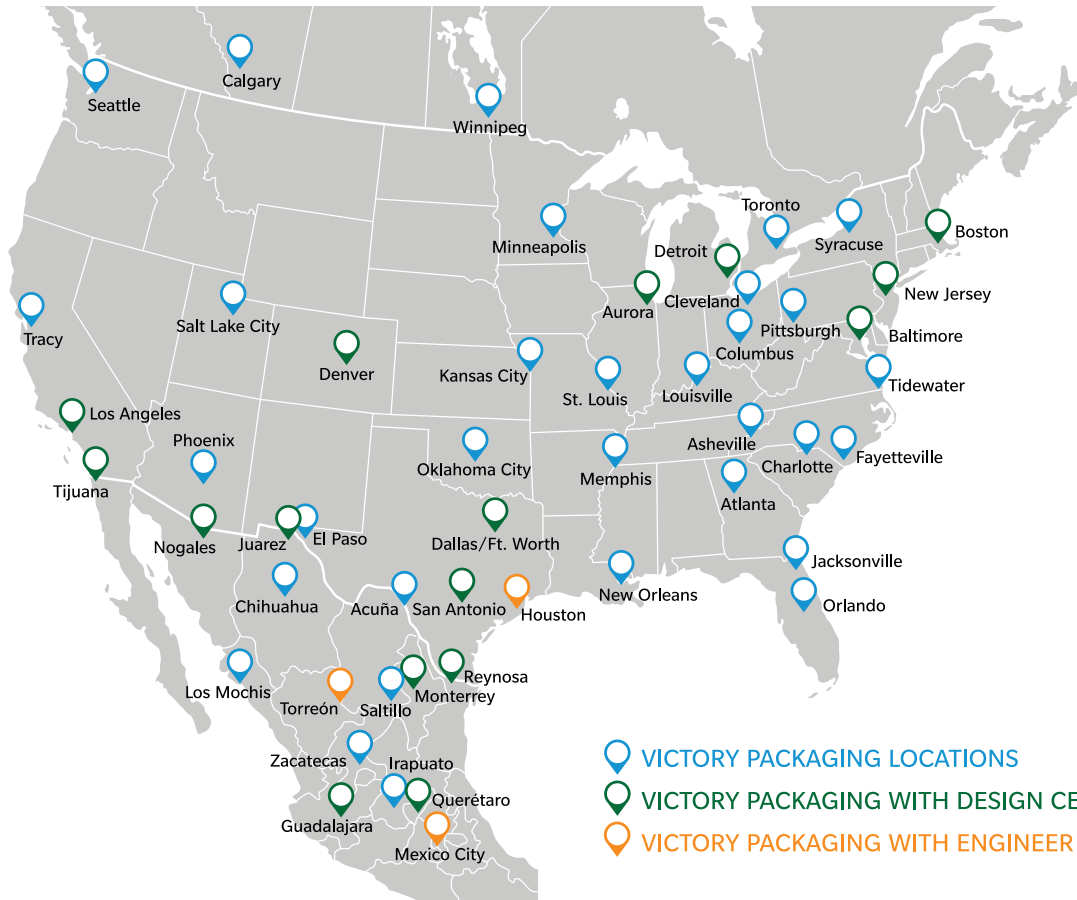


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**Victory  
Packaging**  
A WestRock Company



- 📍 VICTORY PACKAGING LOCATIONS
- 📍 VICTORY PACKAGING WITH DESIGN CENTER
- 📍 VICTORY PACKAGING WITH ENGINEER ON SITE

## INNOVATIVE PACKAGING DESIGN SOLUTIONS

### Prototyping

- Fully capable of new product development from the ideation to graphic design of the conceptual structure and 3D renderings
- Detailed prototypes can be used for customer testing and approval

### Material Neutral

- Work to develop the best packaging solution according to your needs and requirements, regardless of the medium
- Corrugated, foams, plastics, flexibles, molded pulp, folding carton and a myriad of materials are all within our expertise

## SPECIFICATION MANAGEMENT

### Cloud-based CAD system

- Linked coast-to-coast, allowing instant access to every drawing in our system

### Multi-level off-site redundancy

Always current, reliable and accurate specification drawings

## TOTAL COST OPTIMIZATION

Develop/define cost management to optimize material costs, freight expenses, and labor, while improving productivity, ergonomics and part quality

- Focused on reductions in labor, shipping costs, optimizing the number of SKUs being ordered, controlling quality issues, damage claims, shipper specific problems and more

## PACKAGE TESTING

16 engineering and design locations throughout North America that enable us to provide world-class service to all of our customers

### Extensive in-house testing capabilities

- Materials analysis
  - Edge Crush Test (ECT) and Mullen
- Distribution testing
  - Vibration, drop, compression