

HOW DO YOU STACK UP?

STACKABLE DISPLAY TRAYS

A RETAIL READY PACKAGING SOLUTION THAT GETS YOUR PRODUCT FROM MANUFACTURING TO RETAILER SAFELY AND EFFICIENTLY, EVERY TIME.



Our unique range of stackable tray designs provide a modular and innovative merchandising approach to maximize your in-store brand presence while maintaining the integrity of your product throughout the supply chain.

Innovative Product Features

- Modular design flexibility for easy and quick customization
- Numerous tray styles to suit your unique product and retail requirements
- Tray styles maximize product visibility in store
- High stacking strength

Supply Chain and Retail Ready Benefits

- Production and fulfillment friendly designs
- Dependable strength and durability
- Easy to shop with 1 to 4 side shoppable options
- Superior branding opportunities



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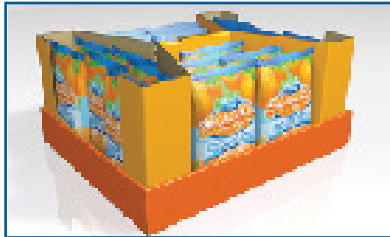
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**Victory
Packaging**
A WestRock Company

CUSTOMIZABLE SOLUTIONS FOR YOUR BRAND.

Backed by structural, graphic and shopper marketing expertise, our holistic approach to developing your customized in-store stackable tray program will ensure your product stands out in a crowded retail environment.



Non Structural Products (NSP) Tray

- Ideal for nonstructural packaging products including retort and stand up pouches
- Easy set up and cost efficient graphic applications
- 1-4 side shoppable options



Partial Structural Products (PSP) Tray

- Ideal for boxed and rigid products which offer some structural integrity
- Front and side panels maximize graphic opportunities
- 1-4 side shoppable options



Heavy Duty Products (HDP) Tray

- Outstanding stackable strength make it perfect for heavy products
- Maximized product visibility
- 1-4 side shoppable options

A COMPLETE POINT-OF-SALE SOLUTION

From Single Unit



To Shelf Ready



To Floor Ready

